

# H A N G E R S

## M O R E T H A N

# H A N G E R S



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# HANGERS & TRENDS

# ACHINO & HANGERS

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**ACHINO**  
FASHION HANGERS  
MAGAZINE

THE  
TOP  
HANGERS

Top hanger Top model  
As a dreamer we dream  
As a maker we make



# HANGERS

## MORE THAN HANGERS

The hanger can be the smallest thing in a retail store when they are only used to display and organize the clothing, however, the hanger can be more powerful when they are becoming the marketing tool for the brand by incorporating the logo, colors, and other elements, creating a consistent and recognizable brand image.

The hanger can help to highlight the design and details of the clothing, as well as its fit and form. Definitely, the well-made hanger can help to create a visual experience that captures the essence of the brand and its products, and gives customers a sense of what it would be like to wear the clothing.

The well-made hanger just like the top models showcase clothing on the runway, building brand experience and enhancing the customer's perception of the brand. Additionally, the custom design hanger can convey a sense of luxury, beauty, and attention to detail, all of which can contribute to the overall brand experience. By choosing the right hanger, brands can enhance their products' visual appeal and create a memorable impression on customers.



Mr. Achino Hanger walks into a clothing store and says to the manager, "Do you have any work for a hanging professional like myself?" The manager looks at Mr. Achino Hanger skeptically and says, "I don't think we need your services, everything seems to be hanging just fine." Achino Hanger responds with a smile, "You may think so, but let me tell you, a good hanger supplier with very competitive pricing and the fastest delivery can make all the difference. Why not have a try on us?"

# FASHION HANGGER



# HANGERS

## MORE THAN HANGERS



# FASHION HANGER

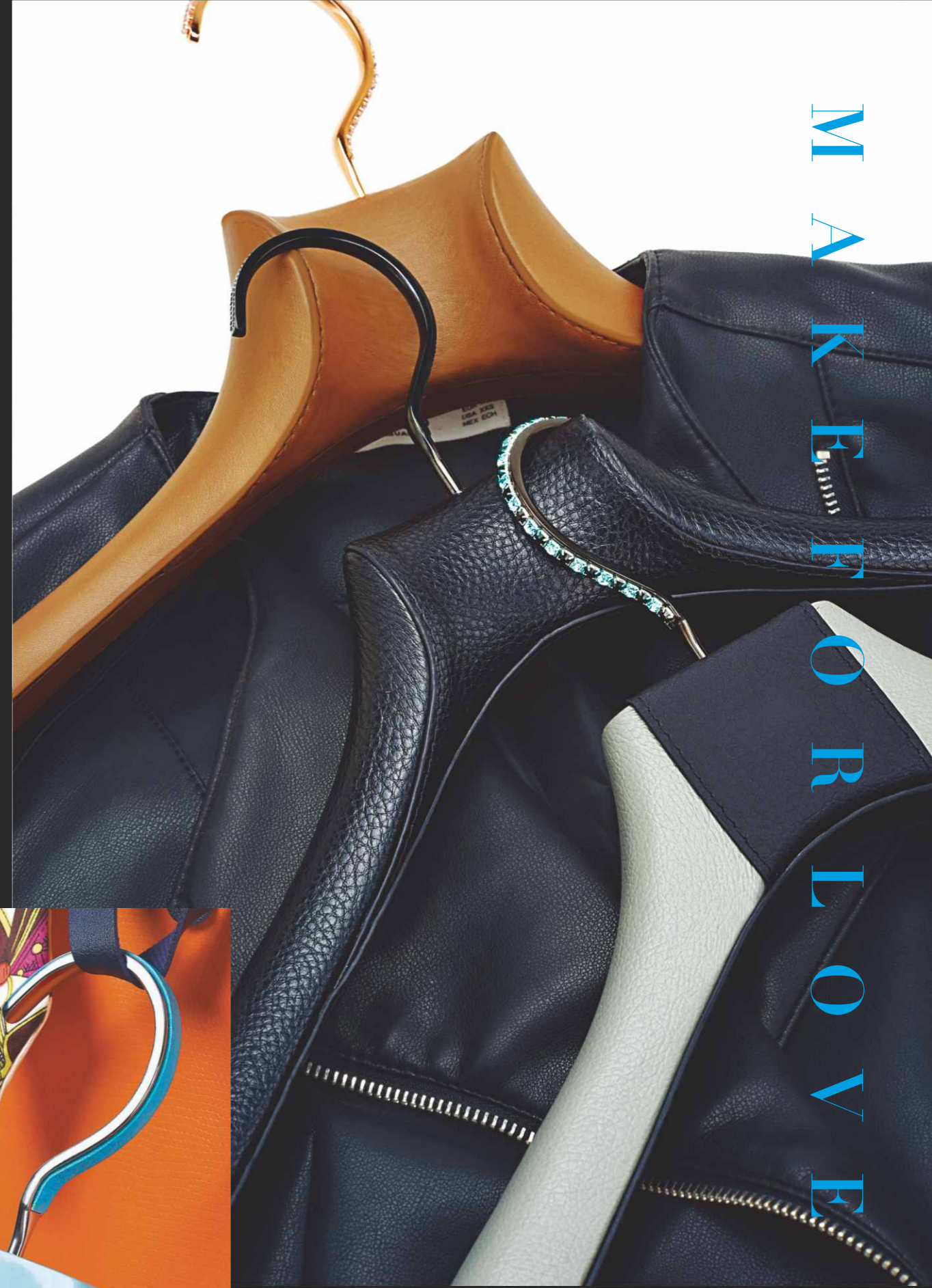


What we can do for you?  
A powerful expression and refresh visual experience.  
There are more hangers can be created and made as long as we work together.  
A sense of love, beauty, attention to detail, and overall impression.



# ACHINO & TRUE LUXURY





MAKE IT FOR LOVE

An eternal line of smoothness

ANGLE



Wooden hangers are common items that not only serve the purpose of hanging clothes, but also enhance the aesthetic of a space. The production process of wooden hangers is an important aspect in ensuring the creation of high-quality products.

The production of wooden hangers must take into account client's demand, brand preferences, and material characteristics to create the desired style and specifications. Before any mass production, the sample hanger must be made by our master of woodworker by hands. After that, the samples will be sent to client's for further confirmation.

When the production plan is issued, the woodworker will cut the ready wood according to the sealed sample. When cutting the wood, the woodworker needs to consider material utilization and the production process. After cutting the wood, the woodworker will sand and refine the edges to ensure that the surface of each wooden board is smooth and free of burrs.

The woodworker then assembles the wooden hanger according to the samples. The wooden boards are arranged and combined to determine the shape and size of the hanger. During the assembly process, the woodworker pay strict attention to the length and width of the wooden boards to ensure that each board is precisely positioned and angled to ensure

the stability and aesthetic appeal of the wooden hanger.

After assembling, the rough wooden hanger will be passed to sanding workshop. The woodworker uses sandpaper of different grits to ensure the smoothness and texture of the surface of the wooden hanger. Then, the fine sanded wooden hanger will be put on the automatic painting line. The digital control painting machine will ensure the thickness and uniformity of the finish to guarantee the smoothness, aesthetic appeal, and protective quality of the wooden hanger.

Finally, QC department will undergo the quality inspection. During the inspection, the stability of the hanger, the solidity of the structure, the smoothness of the surface, and the quality of the finish are examined. Only after strict inspection can the wooden hanger be packaged and prepared for shipment.

All the details from the selection of materials to the mastery of production techniques, from the rationality of the design to the quality of the paint. Each aspect of the production process must be meticulously handled. Only through the pursuit of perfection in each detail can a high-quality wooden hanger be created.

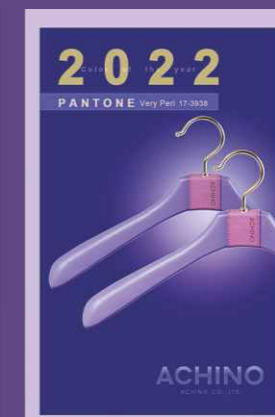
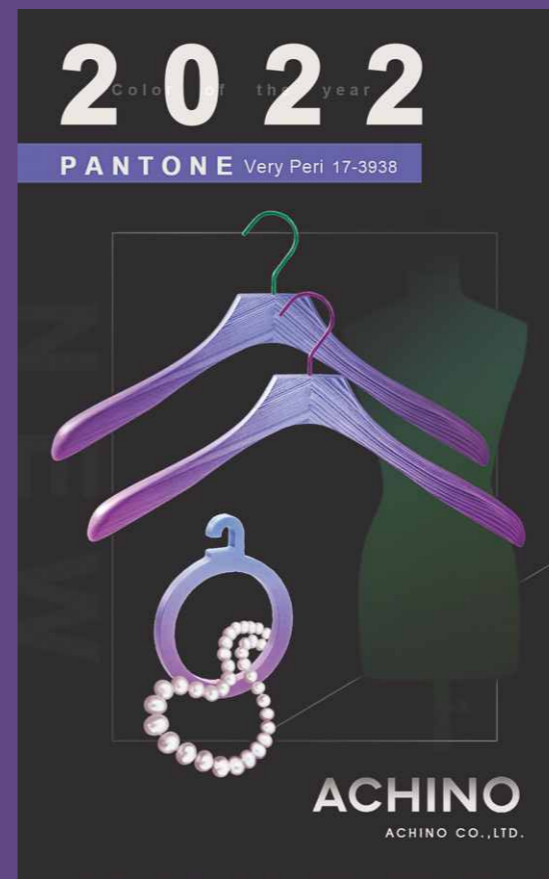
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# Hangers

Be more fashionable and colorful in life

Apart from the natural, white, black or grey color for the hangers, Achino is incorporating the Pantone color of the year into the design of new hangers, adding an unique touch and image refresh. By offering something new and exciting, we hope it is a good way to keep the display fresh and in line with current color trends, making it visually appealing to customers, and attract customers who are looking for the latest trends in the stores.





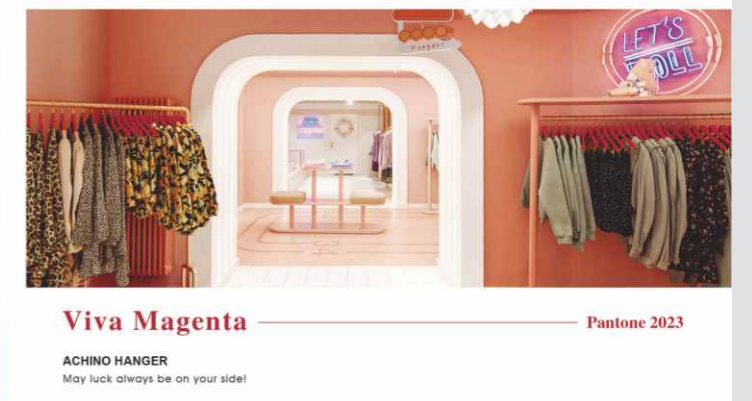
Achino Fashion hangers



# NEW COLOR COLLECTION

Pantone's Color of the Year 2023, Viva Magenta 18-1750, vibrates with vim and vigor. It is a shade rooted in nature descending from the red family and expressive of a new signal of strength.

Viva Magenta is brave and fearless, and a pulsating color whose exuberance promotes a joyous and optimistic celebration, writing a new narrative.





ACHINO HANGERS

Hangers More Than Hangers



FINISH IN TREND



# MAKE FOR CHANGE

Eco-friendly Display Reduce Plastic Waste.

Minimum Impact to the Environment



Bamboo is a versatile and eco-friendly material, and one of the fastest-growing plants in the world. It is a renewable resource that can grow up to 91 cm in just one day and reaches maturity in three to five years, making it an ideal material for sustainable products. Bamboo also has natural antibacterial and antifungal properties, making it a hygienic option for hangers.

There are several benefits to using bamboo hangers over traditional hangers made from plastic or metal. Firstly, bamboo hangers are more eco-friendly as they are biodegradable. Unlike plastic hangers that can take hundreds of years to decompose, bamboo hangers can be composted and returned to the earth easily and naturally.

Secondly, bamboo hangers are strong and durable, able to support the weight of heavy garments such as coats and jackets. They are also less likely to bend or break over time, which means that they last longer and are less likely to end up in landfills.

Thirdly, bamboo hangers are aesthetically pleasing and add a natural touch to the clothing display. They have a unique texture and grain pattern that adds character to the hanger, making it more visually appealing than a plain plastic or metal hanger.

Lastly, bamboo hangers are a cost-effective option in the long run. While they may be slightly more expensive than plastic hangers initially, they last much longer and require fewer replacements, which can save the budget in the long run.

In addition to being a sustainable alternative to traditional hangers, bamboo hangers are a practical, eco-friendly, and aesthetically pleasing option for fashion brands looking to upgrade the store display and their commitment to sustainability.

Achino already help some clothes brands to develop bamboo hanger series for their stores display, as part of their efforts to reduce plastic waste and promote the green development.

Bamboo materials will offer as an alternative choice to replace the wood products in EU market. On 29 June 2023, the European Union Regulation on Deforestation-free Products (EUDR) entered into force, which is groundbreaking in the fight against deforestation. It will stop products causing forest destruction from being sold in European shops and supermarkets. The impact of these rules are expected to reach far across the world: the EU is the largest single market on Earth, served by the biggest agribusiness, commodity-trading and logging firms.



# BAMBOO HANGERS

Range Of Products



MAKE FOR CHANGE



# ACHINO

HQ & Design House



## We are Proud of Doing Hangers

Achino has been in hanger industry for nearly 20 years, growing from a small workshop to a top hanger company. We can handle everything about the hangers by our strong supply chain management.

As a company certified by FSC (Forest Stewardship Council), ISO(International Organization for Standardization), BSCI (Business Social Compliance Initiative), and GRS (Global Recycle Standard), Achino demonstrates our commitment to various sustainability and ethical standards to ensure responsible sourcing, environmental protection, labor and human rights, as well as our hanger quality. We make out the wooden hangers a sustainable option for our customers by producing in an environmentally responsible manner. Our wood materials are from the responsibly managed forests that have been certified by the Forest Stewardship Council (FSC). This ensures that the wood is harvested in a way to protect the environment and biodiversity, and that the rights of local communities are respected. In the business practice, Achino try to minimize the environmental impact by reducing carbon emissions or offset our carbon footprint by CCER. Achino also Implement the ethical labor practices and ensure the health and safety of our employees, as well as engage with local communities and supporting social and economic development initiatives.



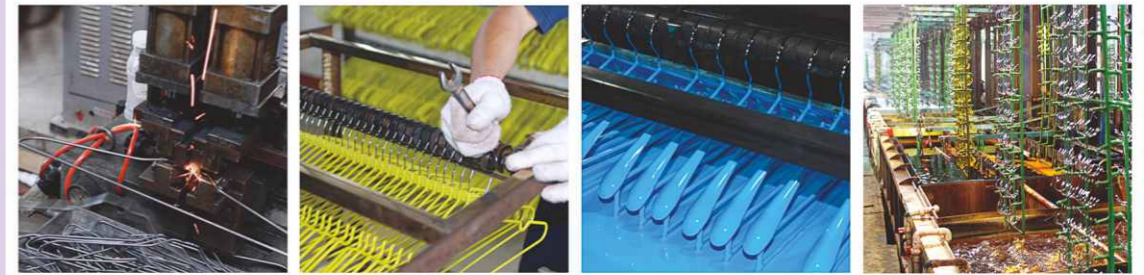


We have built 45,000m<sup>2</sup> production facilities and 4,000m<sup>2</sup> warehouse that can steadily output more than 10 million wooden hangers every year.



FACTORY

Metal hanger factory has 50 units automatic production line including electroplating and PVC coating, can produce 1 million all kind of metal/wire hangers every month.



Plastic hanger factory can produce more than 3 million hangers every month. The plastic materials include ABS/PS/PP/PC/PET, etc. We are also certified with the GRS certificate for recycled plastics.



According to some historians, Thomas Jefferson, the third President of the United States of America invented the first clothes hanger. The public is more of the opinion that O.A. North of Connecticut in USA designed the first clothes hanger in 1869. The shape of clothes hanger has evolved over time, and in 1965, wooden component of the hanger construction got its modern design(Wernicke, M.).

According to the classification of UNECE and Eurostat, clothes hangers of wood are considered as secondary wood products (Oldenburger et al.2014). In literature, there is no detailed research about international trade flows of this kind of wooden product, as well as the most important markets in the world for it. When we talk about quality requirements, which this product should fulfill, it can be concluded that they are not particularly specified. For international trade of clothes hangers of wood, sometimes PEFC or FSC certificates are required.

As more consumers become aware of the environmental impact of the fashion industry, there has been a growing demand for sustainable clothing and accessories. Wooden hangers are already a more eco-friendly option than plastic hangers/velvet hangers, because they are biodegradable and can be easily recycled.

In the future, wooden hangers may become even more important as part of a sustainable fashion movement. As designers and manufacturers focus on reducing waste and using more sustainable materials, wooden hangers could be a key component of this effort. By using wooden hangers, consumers can support sustainable fashion practices and reduce their own environmental carbon footprint.

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